

UX/UI  
Designer



Sofia Costa  
Pereira

I’m here

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Main Clients

Since 2013, I've had the pleasure to work with a lot of remarkable brands and clients.

Microsoft, Audi, Unibanco, Somersby, Carlsberg, ActivoBank, Milaneza, Santander, Latitid, Discover Madeira, Habitat Invest, Roofblinds, Olivier, Remax.

Hello,

My name is Sofia. I’m a 30 year old portuguese designer focused on digital design. I love creating unique digital experiences with strong visual identities. With 9 years in the digital world, I’ve worked from small to top agencies. In a nutshell, I’m a combination of creativity, visual and digital design.

Academic background

|                     |                                                                              |
|---------------------|------------------------------------------------------------------------------|
| SEP 2022 / NOV 2022 | <b>FLAG</b><br><b>After effects 1</b><br>Lisbon, Portugal                    |
| SEP 2019            | <b>UXALLIANCE</b><br><b>UX-PM Level1 Certification</b><br>Lisbon, Portugal   |
| OCT 2015 / JUL 2016 | <b>RESTART</b><br><b>Graphic Design</b><br>Lisbon, Portugal                  |
| OCT 2013 / JUL 2014 | <b>ETIC</b><br><b>Web Developing Professional Course</b><br>Lisbon, Portugal |
| AUG 2012 / DEC 2013 | <b>PUC</b><br><b>Erasmus Program</b><br>Rio de Janeiro, Brasil               |
| SEP 2010 / JUN 2013 | <b>IADE</b><br><b>Design Degree</b><br>Lisbon, Portugal                      |

Languages

|            |           |        |
|------------|-----------|--------|
| PORTUGUESE | • • • • • | Native |
| ENGLISH    | • • • ◦ ◦ | B2     |
| SPANISH    | • • • ◦ ◦ | B2     |

Relevant experience

|                     |                                                                                                                                                                                                     |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JAN 2022 / PRESENT  | <b>FREELANCER</b><br><b>UX/UI Designer</b><br>Lisbon, Portugal                                                                                                                                      |
| MAR 2018 / JAN 2021 | <b>NOSSA</b><br><b>Digital Designer</b><br>Lisbon, Portugal<br><br>Functions<br>Main work tools<br>UX/UI, Email Marketing, Display Ads<br>Sketch, Invision, Zeplin, Principle, Ps, Ai, Ae           |
| DEC 2015 / MAR 2018 | <b>GROWVOX</b><br><b>Digital Designer</b><br>Lisbon, Portugal<br><br>Functions<br>Main work tools<br>UX/UI, Email Marketing, Social Media, Graphic Design, Display Ads<br>Ps, Ai, Wordpress         |
| MAY 2015 / NOV 2015 | <b>CODEFIVE</b><br><b>Web Designer</b><br>Lisbon, Portugal<br><br>Functions<br>Main work tools<br>UX/UI, Email Marketing<br>Ai, Ps, Dw                                                              |
| MAY 2014 / NOV 2015 | <b>CLUBEFASHION &amp; NETVIAGENS</b><br><b>Digital Designer</b><br>Lisbon, Portugal<br><br>Functions<br>Main work tools<br>Email Marketing, Social Media, Graphic Design, Display Ads<br>Ai, Ps, Dw |

Hard skills

|               |             |                                   |
|---------------|-------------|-----------------------------------|
| Sketch        | <div></div> | Love at first sight <3            |
| Figma         | <div></div> | Nothing great is made alone       |
| Invision      | <div></div> | Ufff, turned my life so easier    |
| Principle     | <div></div> | Cool, my stuff is alive :)        |
| Illustrator   | <div></div> | My first BFF... Am I getting old? |
| Photoshop     | <div></div> | Oh, my problem solver guy!        |
| After effects | <div></div> | Latest friendship, on loading...  |
| Wordpress     | <div></div> | Ups, I did it again...            |

Soft skills

Team work · Creativity · Commitment · Accuracy · Communication · Perfectionism · Smiley face